



St Thomas College, Kozhencherry

Established in 1953 | Reaccredited by NAAC with Grade A | ISO 9001:2015 Certified | ISO 21001:2018 Certified

Affiliated to Mahatma Gandhi University, Kottayam

www.stthomascollege.info

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Faculty Profile

Dr Jaya Jacob M.

Assistant Professor

Department of Commerce

Mobile No. +91 9562938428

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Personal Details

Date of Birth	24.01.1984
Nationality	Indian
Marital Status	Married
Permanent Address	Thusharam, International Garden Villas, Pulladu, Pulladu PO: 689548, Pathanamthitta, Kerala, India.

Higher Education

2018	D.Lit , University of Asia, Nepal.
2014	PhD , Mahatma Gandhi University, Kottayam, Kerala.
2009 – 2010	PGDT , Gulati Institute of Finance and Taxation(GIFT), Trivandrum, Kerala.
2008 – 2010	MBA Finance and HR , University of Madras, TN.
2017 – 2019	MA Public Administration , University of Madras, TN.
2006 – 2007	M.Phil Finance , Bharathiar University, Coimbatore, TN.
2004 – 2006	M.Com Finance , Mahatma Gandhi University, Kottayam, Kerala.
2001 – 2004	B.Com Finance and Taxation , St.Dominic's College, Kanjirapally, Kottayam, Kerala.

Professional Position

04 November 2014 to present	Assistant Professor, Department of Commerce, St Thomas College, Kozhencherry
01 January 2014 to 31 October 2014	Assistant Professor, Department of Business, XIME, Bangalore
01 January 2013 to 31 December 2013	Assistant Professor, Department of Management, Lorven College, Bangalore
01 January 2011 to 31 March 2011	Assistant Professor, Department of Business, Christ University, Bangalore
01 June 2008 to 31 December 2010	Lecturer, P. G. Department of Commerce, Marian College, Kuttikkanam

Professional Position (continued)

07 June 2007 to 31 March 2008

■ Guest Lecturer, Department of Commerce, Baselius College, Kottayam

Teaching Experience

2014 – 2022

■ Undergraduate students

■ Postgraduate students



Courses Taught

M.Com	■ Direct Tax - Law and Practices
	■ Direct Tax - Assessment and Planning
B.Com	■ Income Tax - Part 1 and 2
	■ Quantitative Techniques for Business Research - 1 and 2
	■ Fundamentals of Accounting (Open Course)
	■ Marketing Management
	■ Goods and Service Tax
	■ Data Base Management System (DBMS)
	■ Tally





Professional Service Rendered

AY 2015-'16 - 2021-22	■ Convenor- IQAC - Infrastructure Criteria
AY 2020-'21 - 2021-22	■ Convenor - Network Infrastructure Development Committee
AY 2018-'19 - 2020-21	■ Nodal Officer - NIRF
AY 2018-'19 - 2020-'21	■ Nodal Officer - UBA - Unnath Bharath Abhiyan
AY 2020- '21	■ Convenor - Industry Institution Infrastructure Committee
AY 2018-'19 - 2020-'21	■ Co-ordinator - ASAP
AY 2018-'19 - 2019-'20	■ Co-ordinator - MOOC
	■ Co-ordinator - HR, Career Guidance and Placement Cell
	■ Nodal Officer - State and Central Sector Government Scholarship
AY 2018-'19 - till	■ M.G University Research Supervisor under Research and Post Graduate Department of Commerce, CMS College, Kottayam
AY 2018-'19	■ Chief Editor - PRAYAAN – Commerce Department Newsletter
AY 2017-'18	■ Internal Auditor - PTA
8th December 2016	■ Conference Co-ordinator, State Level Inauguration of GST Training and Seminar on Academic and Legislative Perspectives in Goods and Services Tax (GST)
7th June 2016	■ Conference Co-ordinator, An Interaction with an Industry –'Beyond the Classroom'
	■ Stage Manager, M.G. University Union Youth Festival
2014-'15 -2015-'16	■ Hostel Warden - College Hostel
2015-'16 -2021-'22	■ Chief Examiner, B.Com. Degree Examinations held under Mahatma Gandhi University, Kottayam



Professional Service Rendered (continued)

- 2016-'17 -2021-'22  Chief Examiner, M.Com. Degree Examinations held under Mahatma Gandhi University, Kottayam
- 2015-'16 -2021-'22  Project and VIVA Examiner in different colleges as part of B.Com. and M.Com Degree Examinations held under Mahatma Gandhi University, Kottayam

Other Important Responsibilities/Positions Held

-  Participated in the Question Bank Upgradation Initiative of Mahatma Gandhi University, Kottayam and Contributed to the Question Bank of Vth Semester UG CBCS B.Com course (During 2019-2020)
-  Participated in the Question Bank Upgradation Initiative of Mahatma Gandhi University, Kottayam and Contributed to the Question Bank of Vth Semester UG CBCS B.Com course (During 2021-2022)
-  Chief Examiner in the Board of Examiners for the V and VI Semester B.Com CBCSS Examination 2016- 2021, St Thomas College, Kozhencherry.
-  M.G University Research Supervisor from June 2018 onwards.




International Assignments and Experiences

-  Coordinated conferences at Malaysia and Switzerland
-  Coordinated various MoUs (including conferences and student exchange programmes)with foreign universities.




Professional Membership and Activities

-  Life time member of Society of Innovative Researchers and Academicians (SIRA)from 2018 onwards
-  Life time member of Indian Accounting Association from 2015 onwards

Awards and Achievements

- June 2019  Best Assistant Professor Award, Mayas Group of Publications, Chennai
- September 2020  World Book of Records Participation for 150hrs as Keynote Speaker
- April 2006  Women Research Supervisor Award, Puducherry Academic Research Academy (PARA), Benevolent Trust, Puducherry

Research Guidance

-  **Renju Joseph, Research Scholar (Part time)**, Postgraduate and Research Department of Commerce, St Thomas College, Ranni,Pathanamthitta , affiliated to Mahatma Gandhi University Kottayam. (from 1st January 2018 onwards)
-  **Jikku James, Research Scholar (Part time)**, Postgraduate and Research Department of Commerce, St Thomas College, Ranni,Pathanamthitta , affiliated to Mahatma Gandhi University Kottayam. (from 1st January 2018 onwards)
-  **Binimol Mathew, Research Scholar (Part time)**, Postgraduate and Research Department of Commerce, St Thomas College, Ranni,Pathanamthitta , affiliated to Mahatma Gandhi University Kottayam. (from 1st January 2018 onwards)

Research Guidance (continued)

- **George Mathew, Research Scholar (Part time)**, Postgraduate and Research Department of Commerce, St Thomas College, Ranni, Pathanamthitta, affiliated to Mahatma Gandhi University Kottayam. (from 1st January 2018 onwards)

Areas of Specialization and Interest

- **Tax Management**
- **Quantitative Techniques**
- **Operations Research**
- **Marketing Management**
- **Research Methodology**

Books Published

- Co-authored a text book titled “**Quantitative Techniques for Business Studies**” in 2009.
- Co-authored a text book titled “**GST – The Essentials of Goods and Services Tax**” in 2016. (ISBN 978-93-5273-467-2 – Himalaya Publications – PAA914) (The first book in the area of GST from Kerala)
- Co-authored a text book titled “**Goods and Services Tax**” in 2017. (ISBN 978-81-924688-0-8 – Gayathri Publishers, Kochi)
- Co-authored a text book titled “**Research Methodology**” in 2018. (ISBN 978-93-87756-33-5 – Mayas Publication)
- Co-authored a text book titled “**Goods and Services Tax**” in 2018. (ISBN 978-93-5299-521-9 – Himalaya Publications – PAA914)
- Co-authored a text book titled “**Goods and Services Tax**” in 2018. (ISBN 978-93-87756-60-1 – Mayas Publication)
- Authored a Hand book titled “**Income Tax Assessment and Procedure**” in 2019. (ISBN 978-81-939107-1-9 – J.K. Publication, Kanchipuram)
- Authored a Hand book titled “**Income Tax Assessment Procedures and Tax Management 2019-2020**” in 2020. (ISBN 978-81-937798-6-6 – J.K. Publication, Kanchipuram)
- Co-authored a text book titled “**Law of Taxation**” in 2021. (ISBN 978-93-90912-04-9 – Asia Law House, Hyderabad)
- Authored a Hand book titled “**Income Tax Assessment Procedures and Tax Management 2019-2020**” in 2020. (ISBN 978-93-92892-08-0 – GRN Publication, Coimbatore)

Articles

- Article (2020) “Analytical Study: Savings and investment pulse of working women in pathanamthitta district” DRSR Journal (UGC-CARE Group I Journal), Vol. 10, Issue-09 No.02, September 2020 (ISSN 2347- 7180), (Impact Factor 7.12)
- Article (2020) “Effectiveness of Training mechanism in commercial taxes department in India – An analysis on Kerala and Karnataka” Journal of Natural Remedies ((UGC-CARE Group II Journal- Scopus Source Listed), Vol. 21, No.4 Issue-IV August 2020 (ISSN 2320-3358 (e) ISSN 0972-5547-Print),(ICV – 120.77)
- Article (2019) “A study on the implementation issues of Goods and Service Tax among retailers” Impact (Peer refereed International Research journal of Commerce, Management, Social Science), Vol.8, Issue-IV October 2019 (ISSN 2347-45- Print),(e-ISSN 2321-8878- online)

Articles (continued)

- Article (2019) "Is GST Makes Financial Growth? – A case study based on Kerala State" Emperor International Journal of Economics and Social Science Research (Peer refereed International Research journal), Vol. I, Issue-6 June 2019 (ISSN 2581-8643), SJIF 2017:4.253, ISI 2017-18:0.673)
- Article (2018) "A comparative study on the effectiveness of Tax Administration in Commercial Taxes Department in India with special reference to two southern states (Kerala and Karnataka)" Asian Research Review, Malaysia (International Research journal of Management, Technology Social Science), Vol. 1, Issue-I May 2018, (ISSN 2637-1278).
- Article (2018) "Effectiveness of Tax Governance in Kerala - A study based on CTD in Idukki and Kottayam Districts" Mirror (Peer refereed International Research journal of Commerce, Management, Social Science), (ISSN 2249-8117), (UGC Approved Journal No. 64272)
- Article (2018) "A Study on Different Loan Schemes Provided by Commercial Banks – A Study Focus on SBI and Federal Bank" Emperor International Journal of Finance and Management Research (Peer refereed International Research journal of Commerce, Management and Social Science), Vol. 4, Issue-III March 2018 (ISSN 2395-5929), SJIF 2017:4.253, ISI 2017-18:0.673, IFS 2018: 1.14 (UGC Approved Journal No. 45308)
- Article (2017) "Training and development policies of banks : A comparative study of Public and Private sector banks in Pathanamthitta district " Mirror (Peer refereed International Research journal of Commerce, Management and Social Science), Vol. 7, Issue-III December 2017 (ISSN 2249-8117), (UGC Approved Journal No. 64272)
- Article (2017) "An Empirical Study On The Training Mechanism Adopted By Commercial Tax Department In Kerala" Research Inspiration, An International Multidisciplinary e-Journal ((Peer Reviewed, Open Accessed and Indexed), Vol. 2, Issue-II March 2017 (ISSN 2455-443X), (e- ISJN A4372-3069) (Impact Factor-4.012(IJIF))
- Article (2016) " A study on the Impact of VAT Mechanism on Financial and Tax Management Practices in Retail Textile Business in Kerala " (Research Scholar - Quarterly Journal (Inter Disciplinary Referred Research Journal), Vol. 6, No.4 December. 2016 (ISSN 2249-6696))
- Article (2016) " Recent Trends in Indirect Taxation; An analytical review on the effectiveness of Kerala Value Added Tax (KVAT) " REYONO journal of interdisciplinary studies ISSN 2277-7652
- Article (2016) " A comparative study between India and China on trade, informal employment and urbanisation trends " JMSG An International Multidisciplinary e-Journal ((Peer Reviewed, Open Accessed and Indexed), Vol. 2, Issue-II Oct. 2016 (ISSN 2454-8367)(Impact Factor-4.032(IJIF)) (UGC Approved Journal No. 43919)
- Article (2016) " An Analysis of the Impact of Value Added Tax on the Tax Management Practices of the VAT assesses in Pathanamthitta District " COMMERCE and MANAGEMENT REVIEW, Quarterly Journal (ISBN 93-83686-92-8 - Interdisciplinary Journal)
- Article (2015) " Comparative study on Tax administration at Kottayam and Idukki " APPLICATION OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESEARCH, National Seminar Proceedings (ISBN 978-93-85105-42-5)
- Article (2013) " Impact of New Tax Collection Mechanism on Tax Administration with special reference to Kerala ", ACUMEN, Quarterly Journal (ISSN 0975 - 6981 ACUMEN - Interdisciplinary Journal)

Paper Presentations

- Participated and presented paper in an International Conference titled on "**Effectiveness of Training Mechanism in Commercial Taxes Departments in India- An analysis on Kerala and Karnataka**" at University of Malaya, Malaysia from 8th to 12th September 2019.
- Participated and presented paper in an International Conference titled "**A study on the effectiveness of Tax Governance in commercial taxes departments in India**" at Geneva Business School, Geneva, Switzerland from 3rd to 7th May 2018.

Paper Presentations (continued)

- Participated and presented paper in an International Conference and Financial Conclave titled on **“A comparative study on the effectiveness of tax administration in commercial taxes departments in India with special reference to two southern states (kerala and karnataka)”** at Mittal School of Business, Lovely Professional University (LPU), Punjab from 6th -7th April 2018.
- Participated and presented paper in an International conference titled on **“Transformation of economy through digitalization Management Perspective”** at Amrita Vishwa Vidyapeetham, Kochi on 28th - 29th March 2018.
- Participated and presented paper in National Seminar titled on **“Recent trends in Taxation”** at GIFT, Trivandrum in 2017
- Participated and presented paper in 39th All India Accounting Conference and International Seminar titled on **“An evaluation on state revenue from e- commerce under KVAT and proposed GST”** at Bangalore University, Bangalore in December 2016.
- Participated and presented paper in an International Seminar titled on **“Recent trends in Taxation”** at Kodungalloor in 2015
- Participated and presented paper in National Seminar titled on **“Comparative study on Tax administration at Kottayam and Idukki”** at HBC, Idukki in 2015
- Participated and presented paper in National Seminar titled on **“Role of soft infrastructure in Micro and Macro level outcomes”** at RVS College, Sulur, Bangalore in 2013
- Participated and presented paper in National Seminar titled on **“Bridge the gap between GAAP and IFRS”** at Marian College, Kuttikkanam, Idukki in 2009
- Participated and presented paper in National Seminar titled on **“Functional assessment of VAT in the emergence of GST”** at Marian College, Kuttikkanam, Idukki in 2008
- Participated and Presented Paper in the National Conference titled on **“Registration Procedures related to Value Added Tax in Kerala”**-at St. Dominic’s College, Kanjirapally, Kottayam in 2006.

Minor and Major Research Project

- Completed Major Research Project titled **Effectiveness of Audit Practices in Local Governments in Kerala**, D.O No.A-36/GIFT-DAC/2016, dated 26/12/2016, Project Period 2017-18.
- Accepted Minor Research Project titled **Comparative study on the effectiveness of Tax Administration in Commercial Taxes departments in Kerala and Idukki**, UGC letter No. F. 10569- MRP/ I5-I6/ KLMGo22/ UGC-SWRO dated 04-Feb-14, Project Period 2015-17.

Faculty Development Programmes Attended

22nd – 27th November 2021	■ Faculty Development Programme on Research Methodology, Auxilium College (Autonomous), Chennai and MHRD.
6th April 2019	■ Faculty Development Programme on Research Methodology, University of Malaya and AIMST University, Malaya.
10th – 19th December 2018	■ Faculty Development Programme on Research Methodology, FLAIR, at ISEC, Bangalore.
18th July to 16th August 2018	■ Refresher Course in Commerce, UGC HRDC, University of Kerala.
3rd January to 24th January 2020	■ Orientation Course, UGC ASC, University of Kerala.

Seminars/ Conferences/ Workshops Attended

September 2008	■	Attended a National Seminar on “Emerging Paradigms in Wealth and Wealth Management ” in Marian College, Kuttikkanam
January 2009	■	Participated in a workshop titled “Qualitative Research Methodology” organized by University of UTAH, USA and School of Social Work, Marian College, Kuttikkanam
April 2009	■	Participated in a workshop titled “ Capacity Building and Enhancement Initiative on Research Projects ” organized by M.G. University, Kottayam
September 2009	■	Attended a National Seminar on “ Investment Scenario in India – Challenges and Opportunities ” in Marian College, Kuttikkanam.
September 2010	■	Attended a National Seminar on “ Retail Management in India Opportunities and Challenges ” at Marian College, Kuttikkanam
September 2013	■	Attended a National Seminar on “ Business Innovations and Competitive Strategies ” at MS Ramaiah Institute of Management and Technology, Bangalore
August 2015	■	Attended a National Seminar on “ Comparative study on Tax administration at Kottayam and Idukki ” at HBC, Idukki
November 2015	■	Attended an International Seminar on “ Recent trends in Taxation ” at Kodungalloor
May 2016	■	Participated a Two day Workshop titled “ Competency Building on Modern Education ” conducted by Malankara Marthoma Church, Thiruvalla.
October 2016	■	Attended a National Seminar on “ Impact of GST on Trade and Industry ” at Marian College, Kuttikkanam.
December 2016	■	Attended the 39th All India Accounting Conference and International Seminar on “ Accounting Education And Research ” at Bangalore University, Bangalore.
May 2017	■	Participated and take a session on a seminar on “GST: the upcoming issues” conducted by Logic School of Management.
July 2018	■	Two day workshop on Competency Building in Higher Education organized by Malankara Marthoma Syrian Church Higher Education Commission Kerala held at Joseph Mar Thomas Camp Centre, AMM Bible Institute, Kombady.
April 2018	■	Participated in “Academic and Motivational Seminar on Psychological and Behavioural Skill Development for Happiness in Life’ at St.Thomas College, Kozhencherry.
November 2019	■	Participated in “One day workshop on NIRF Ranking” at Marian College, Kuttikkanam in association with Institute for Academic Excellence, Hyderabad.
	■	One day workshop on Recent Trends in New Higher Education Policy organized by Malankara Marthoma Syrian Church Higher Education Commission Kerala held at Marthoma College, Thiruvalla.
February 2020	■	One day workshop on MOOC, SWAYAM And E-content Development organized by Bishop Moore College, Mavelikara and EMMRC Calicut.

Seminar/Conferences/Workshops Organized

Coordinator	■	Organized a National level Seminar at V.L.B. Janakiammal College of Arts and Science, Coimbatore.
	■	Organized a National level Seminar at Marian College, Kuttikkanam on the “ Functional Assessment of VAT in the emergence of GST ” in 2008.
	■	Organized National level Seminar at Marian College, Kuttikkanam on “ IFRS in Indian Scenario: Issues and Challenges ” in 2009.

Seminar/Conferences/Workshops Organized (continued)

- Organized a one day workshop at St. Thomas College, Kozhencherry, on “ Beyond the Classroom ” in 2016.
- Organized a State level Seminar at St. Thomas College, Kozhencherry, on “ Academic and Legislative Perspectives of GST ” in 2016.
- Organized an International Conference titled on “International Multi – Disciplinary Conference on Arts, Science, Education, Management and Technology, at GenevaBusiness School, Geneva on 7th to 10th May 2018.
- Organized an International Seminar at St. Thomas College, Kozhencherry, on “ Application of Digital Technology in Commerce ” in 2019.
- Organized a Budget Speak at St. Thomas College, Kozhencherry, on July 2019.
- Organized an International Conference titled on “International Multi – Disciplinary Conference on Arts, Science, Education, Management and Technology, at University of Malaya, Malaysia on 8th to 12th September 2019.
- Organized an International Conference titled on “Research Insights on Social Science, Literature, Science and Law, at st. Thomas College, kozhencherry in association with University of Malaya, Malaysia and PENA, Malaysia on 20th and 21st February 2020.
- Organized a webinar titled on “Rebuilding Kerala”: Re-envisioning Landscape Management’, at st. Thomas College, kozhencherry in association with IQAC on 12th May 2020.
- Organized a webinar titled on “General Awareness on Exams in the wake of Covid 19 -’, at st. Thomas College, kozhencherry in association with UBA on 13th May 2020.
- Organized a webinar titled on “Upcoming career options in Pandemic Times’, at st. Thomas College, kozhencherry in association with Career and Placement Cell on 7th August 2020.

Invited Talks

- Guest speaker on a talk conducted by Malayala Manorama News Paper (Leading News Paper in India) titled “How Dowry affects Women’s Life”, on 25th July 2021.
- Resource Person and Key speaker titled “ Impact of online marketing in the covid crisis”, Dr. Krishnan Namboothiri Memorial Lecture Series 3 Conducted by Government Arts and Science College, Elanthoor on 31st October 2020.
- Resource Person and Key speaker titled “ Income Tax and Its Provisions”, a Lecture Conducted by Association of Tax Practitioners on 15th August 2020
- Resource Person and Key speaker titled “ Income Tax and Its Provisions”, a Lecture Conducted by Association of Tax Practitioners on 15th August 2020
- Resource Person and Key speaker titled “ Influence of GST in Society”, a Lecture Conducted by St. Thomas Marthoma Church on 23rd July 2019.
- Key speaker in a Budget Analysis speech Conducted by DCC, Pathanamthitta state forum on 13th February 2018.
- Key Speaker in a seminar organised by KITS College, Kottayam on 28th December 2017
- Resource Person and Key speaker titled “ A paradigm shift from VAT to GST”, a Memorial Lecture Conducted by St. Thomas College, Ranni on 9th November 2017.
- Key Speaker in a Seminar subject to GST organised by Commercial Taxes Department , Pathanamthitta on 23rd June 2017 at Hotel Ashoka International Thiruvalla

Invited Talks (continued)

- Speaker in a National Seminar titled “Impact of GST on Trade and Industry” organised by Marian College, Kuttikkanam on 22nd October 2016.

Media Discussions

- Guest speaker on a talk conducted by Malayala Manorama News Paper (Leading News Paper in India) titled “How Dowry affects Women’s Life”, on 25th July 2021.

Skills

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|-----------------|-------------------------------------|
| Languages known | ■ English, Malayalam, Tamil, Hindi. |
| Software | ■ SPSS, DBMS, MS-Office |